

RX TECH SUMMIT

SPONSORSHIP PACKAGE

Powered by The Pharmacy Technician Society of Alberta



SEPTEMBER 11 & 12, 2026



Evario Events Centre
950 Parsons Rd SW, Edmonton,
AB T6X 0J4

CONNECT WITH ALBERTA'S FRONTLINE PHARMACY WORKFORCE

The RX Tech Summit (formerly known as the Alberta Pharmacy Technician Conference) brings together 200+ Pharmacy Technicians from across Alberta - Professionals who directly influence medication safety, product selection, and workflow efficiency

This is a unique opportunity to engage directly with a highly targeted audience that:

- Influences purchasing and product use in the pharmacy
- Actively seeks solutions, tools, and education
- Represents Hospital, Retail, and Long-Term Care sectors

This is more than just visibility. It's meaningful, face-to-face engagement with the people who keep pharmacy operations running

WHY SPONSOR?

- Build Brand awareness with a highly targeted audience
- Direct access to 200+ Pharmacy Technicians across Alberta
- Showcase products and solutions to frontline users
- Generate qualified leads through in-person engagement
- Align your brand with professional development and patient safety

WHO YOU'LL MEET

- Certified Pharmacy Technicians and Assistants from across Alberta
- Hospital, Retail, and Long-Term Care Professionals
- Decision influencers in workflow, safety, and product use
- Emerging Leaders within a regulated and growing profession

**LIMITED OPPORTUNITIES AVAILABLE. EARLY
COMMITMENTS ENSURE PREMIUM VISIBILITY.**



\$7,500 PLATINUM SPONSORSHIP

Platinum sponsorship opportunities include the following features

RECEPTION SPONSOR

- Recognition as host sponsor through reception
- 3-minutes of stage time at reception
- Brand Showcase at reception

PLATINUM SPONSORS ALSO RECEIVE

- Attendee list (of organizations represented and individuals who opt-in)
- Company featured in the PTSA newsletter
- Logo recognition and link on the conference website
- Priority placement on conference material and digital signage
- Verbal recognition from the podium
- Logo and profile in mobile event app
- 2 push notifications through the mobile event app
- 4 full conference passes
- Opportunity to provide a branded item in the delegate bag
- Featured Social media spotlight post
- Lead Retrieval

\$5,000 GOLD SPONSORSHIP

Gold sponsorship opportunities include your choice of one of the following features:

BREAKFAST & KEYNOTE SPEAKER SPONSOR

- Recognition as the keynote speaker sponsor
- 3-minutes of stage time at the breakfast with opportunity to introduce keynote speaker
- VIP reserved table at breakfast
- Brand Showcase opportunity at the meals

BREAKFAST & LUNCH SPONSOR

- Recognition as the meal sponsor
- 3-minutes of stage time at one meal
- VIP reserved table at meals
- Brand Showcase opportunity at the meals

GOLD SPONSORS ALSO RECEIVE

- Exhibitor booth with priority placement
- Attendee list (of organizations represented and individuals who opt-in)
- Company feature in PTSA newsletter
- Logo recognition and link on conference website
- Priority placement on conference material and digital signage
- Verbal recognition from the podium
- Logo and profile in mobile event app
- 1 push notifications through mobile event app
- 3 full conference passes
- Opportunity to provide branded item in delegate bag
- Social Media Recognition
- Lead Retrieval

\$3,500 SILVER SPONSORSHIP

Silver sponsorship opportunities include your choice of the following opportunities:

REFRESHMENT BREAK SPONSOR

SESSION SPONSOR

PHOTO BOOTH SPONSOR

MOBILE APP SPONSOR

WIFI SPONSOR

LANYARD SPONSOR

SILVER SPONSORS ALSO RECEIVE

- Exhibitor booth
- Attendee list (of organizations represented and individuals who opt-in)
- Logo recognition on conference website
- Recognition on conference material and digital signage
- Verbal recognition from the podium
- Logo and profile in mobile event app
- 2 full conference passes
- Opportunity to provide branded item in delegate bag

\$2,000 BRONZE SPONSORSHIP

Bronze sponsorship include the following features:

- Exhibitor booth
- Logo recognition on conference website
- Recognition on conference material and digital signage
- Recognition in mobile event app
- 1 full conference passes

\$750 SUPPORTING SPONSOR

Supporting sponsor include the following features:

- Logo recognition on conference website
- Recognition on conference material and digital signage
- Recognition in mobile event app

ADD ON OPPORTUNITIES:

- Newsletter Submission - \$750
- Lead Retrieval - \$500
- Push notifications through app - \$500
- Branded item in delegate bag - \$500
- Additional staff passes - \$500

	Platinum	Gold	Silver	Bronze	Supporting
Price	\$7,500	\$5,000	\$3,500	\$2,000	\$750
Booth	Premium	Priority	Standard	Standard	—
Conference Passes	4	3	2	1	—
Stage Time	✓	✓	—	—	—
Push Notifications	2	1	—	—	—
Social Media Spotlight	✓	✓	—	—	—
PTSA Newsletter	✓	✓	—	—	—
Social Media Spotlight	✓	✓	—	—	—
PTSA Newsletter	✓	✓	—	—	—
Attendee List	✓	✓	✓	—	—
Branded Item in Delegate Bag	✓	✓	✓	Add-on	Add-on
App Profile	✓	✓	✓	✓	✓
Website Recognition	✓	✓	✓	✓	✓
Lead Retrieval	✓	✓	Add-on	Add-on	Add-on

READY TO PARTNER?



Let's build something impactful together. Limited sponsorships available. Secure your spot today!

If you have an idea that is not outlined in this prospectus, please let us know! We are open to creating a custom package that reaches your organization's goals.

Contact us at

conference.sponsorship@ptsa.ca

