



Offer expires June 30, 2023. Not valid with any other offer. Only valid at participating retailers. Offer valid only in Canada while supplies last. Void where prohibited by law. Coupon is good for one CONTOUR[®]NEXT GEN blood glucose monitoring system at no charge with purchase of CONTOUR[®]NEXT test strips. Offer valid for end-users only. Limit one coupon per customer within a reasonable period of time (as needed based on patients' testing needs and advances in blood glucose meter technology). Original coupons only. Provincial law may require the retailer to charge the applicable tax on the full value of the purchase before the reduction of the coupon value.

To the Retailer: Ascensia Diabetes Care Canada Inc. will reimburse you the published MSRP to a maximum of \$33 through the Ascensia Diabetes Care Canada Inc.'s approved reimbursement method, or speak to your CONTOUR[®]NEXT GEN representative. Application for redemption on any other basis may constitute fraud.

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Blood Sugar Testing in 4 simple steps^{‡,2}



1 After washing and drying your hands, insert the CONTOUR[®]NEXT test strip in the CONTOUR[®]NEXT GEN meter. It will switch on.



2 Use the MICROLET[®]NEXT lancing device to create a drop of blood.



3 Apply blood to the test strip. If the first blood sample is not enough, a countdown screen shows that you have 60 seconds to apply more blood.



4 View your test result. The smartLIGHT colour signal gives instant feedback.



View the CONTOUR[®]NEXT GEN instruction video at ascensidiabetes.ca/how-to-videos or scan this QR code.



When it comes to diabetes management, Trust CONTOUR.[®]



Download the FREE CONTOUR[®]DIABETES app today.



Find out more about the new CONTOUR[®]NEXT GEN system at ascensidiabetes.ca or call 1-800-268-7200

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Disclaimers: + Patient should consult with their healthcare professional prior to making any changes to treatment regime. ‡ Always consult the CONTOUR[®]NEXT GEN user guide for complete instructions. Δ IQVIA (formerly IMS) market share of CONTOUR[®]NEXT test strip sales for period August 2019-July 2021. Data on file.

References: 1. Ascensia Diabetes Care. Data on file. Smartson online survey, Sweden 2017. 352 respondents: People with type 1 and type 2 diabetes, over 18 years old, who tested at least 4-7 times a day. Participants received free meter and tests strips. Survey funded by Ascensia Diabetes Care. 2. CONTOUR[®]NEXT GEN Blood Glucose Monitoring System User Guide, Rev. 09/20. 3. Richardson JM et al. Clinical Relevance of Reapplication of Blood Samples During Blood Glucose Testing. Poster presented at the 20th Annual Diabetes Technology Meeting (DTM); November 12-14, 2020. 0222-0118

Contour.
Evolving with you

New CONTOUR[®]NEXT GEN
Your guiding light for diabetes management

The smartLIGHT feature is your guiding light for easier understanding of blood sugar levels.¹

The smartLIGHT feature gives instant feedback on test results and helps to interpret blood sugar values.⁺²

Individual target ranges^{*} can be easily set directly on the meter in **Settings**²



Contour next GEN[®]
Blood Glucose Monitoring System



ABOVE TARGET

WITHIN TARGET

BELOW TARGET

Introducing the **New** Contour® next GEN[®] Blood Glucose Monitoring System



Highly accurate meter results going beyond Health Canada recognized industry standards.^{1,2}

smartLIGHT feature instantly shows if your blood sugar is within target range – as easy as **green, yellow, red.**



92% of users surveyed think **smartLIGHT** makes it **quicker and easier** to interpret blood sugar readings!¹

A remarkably easy-to-use system!

The new CONTOUR®NEXT GEN meter is ready to use out of the box.^{1,2}

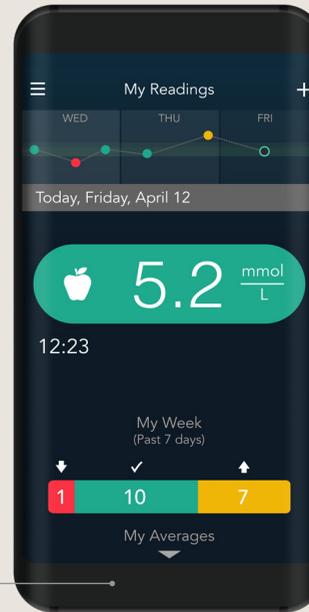
It comes with a pre-set time, date, and target range.* You can change these in the **Settings** menu.



You can be confident that your **data is protected.** The **CONTOUR®DIABETES app** uses appropriate safeguards to ensure your personal data is processed securely and in compliance with applicable laws.



Second-Chance sampling will prompt you to reapply blood within 60 seconds if the first sample is insufficient. This may help avoid lancing for a second time and wasting strips. You can save up to 100 test strips a year.³



Everything important at a glance

- Easy-to-read digital Blood Sugar Diary! You can view your Blood Sugar Diary by selecting **My Care** → **Reports** and send it via email to your healthcare professional.
- The CONTOUR®DIABETES app offers even more helpful features:
 - » It alerts you when your test results are critically low or high and provides common suggestions for follow up.
 - » It can remind you when your next test is due.
 - » You can add more information (i.e. meals, medications, photos, activities) to your test result to create a complete digital Blood Sugar Diary.*



Download the **FREE CONTOUR®DIABETES app** today.



Join the **ContourCare** community to receive **FREE** replacement batteries, offers, discounts on products and more![†]

Two easy ways to register your meter:

contourcare.ca ☎ 1-800-268-7200

^{††} offers and discounts are subject to change.

Disclaimers: ~ Before use please see the CONTOUR®NEXT GEN user guide for full instructions. * On a compatible Android or iOS device. For a full list of compatible devices, please visit compatibility.contourone.com. † Current regulation based on Health Canada recognized ISO 15197:2013 standard requires results within ±15% range, specifically: ≥95% of results must fall within ±0.83 mmol/L for blood glucose concentrations <5.55 mmol/L or within ±15% for blood glucose concentrations ≥5.55 mmol/L.

the **CONTOUR®DIABETES app**

Take this coupon to your pharmacist today.



[†] With the purchase of CONTOUR®NEXT test strips.

Pairing your CONTOUR®NEXT GEN meter with the **FREE CONTOUR®DIABETES app*** is easy!²

- Select **Menu** → **Settings** → **My Meters**. Click on the + symbol in the upper right corner and follow the instructions in the app.
- Once your meter is turned on, hold the **▶** button for 3 seconds until you see the blinking Bluetooth symbol in the meter display.
- Once paired, test results are available on both your CONTOUR®NEXT GEN meter and the CONTOUR®DIABETES app.

Match the serial number from your device



Then, enter the code shown on your meter



Download the **FREE CONTOUR®DIABETES app** today at:



the **CONTOUR®NEXT GEN meter**

