

Contour
Evolving with you

CANADA'S 
#1 TEST STRIP
by sales¹

New CONTOUR[®]NEXT GEN
Your guiding light for
diabetes management

When it comes to
diabetes management,
Trust CONTOUR[®].



smartLIGHT can help guide
people with diabetes to better
understand their results.^{†,2}

92% of users surveyed think smartLIGHT
makes it quicker and easier to interpret
blood sugar readings.¹

ascensiadiabetes.ca

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Footnote: ¹ IQVIA (formerly IMS) market share of CONTOUR[®]NEXT test strip sales for period August 2019-July 2021. Data on file.



Contour
next GEN
Blood Glucose
Monitoring System



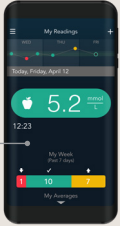
The **CONTOUR®NEXT GEN** is a remarkably **Easy-To-Use** blood glucose meter system with large display and easy to press buttons.²



Highly accurate meter results going beyond Health Canada recognized industry standards.*²



The **CONTOUR®DIABETES app** easy-to-read Blood Sugar Diary eliminates the need for a paper log book and allows you to share results with your healthcare professional.



The **smartLIGHT** feature instantly shows if your blood sugar is within target range – as easy as **green, yellow, red.**



Second-Chance® Sampling will prompt you to reapply blood within 60 seconds if the first sample is insufficient. This may help avoid lancing for a second time and wasting strips. You can save up to 100 test strips a year.³



When it comes to diabetes management, **Trust CONTOUR.®**



Find out more at ascensidiabetes.ca or call 1-800-268-7200

Footnote: * Current regulation based on Health Canada recognized ISO 15197:2013 standard requires results within ±15% range, specifically: ≥95% of results must fall within ±0.83 mmol/L for blood glucose concentrations <5.55 mmol/L or within ±15% for blood glucose concentrations ≥5.55 mmol/L.

References: 1. Ascensia Diabetes Care. Data on file. Smartson online survey, Sweden 2017. 352 respondents: People with type 1 and type 2 diabetes, over 18 years old, who tested at least 4-7 times a day. Participants received free meter and tests strips. Survey funded by Ascensia Diabetes Care. 2. CONTOUR®NEXT GEN Blood Glucose Monitoring System User Guide, Rev. 09/20. 3. Richardson JM et al. Clinical Relevance of Reapplication of Blood Samples During Blood Glucose Testing. Poster presented at the 20th Annual Diabetes Technology Meeting (DTM); November 12-14, 2020. 0222-0120

