

Diamond Sponsor Benefits – Cost \$2,000

- Visual identity recognition with a logo on the PTSA website, size dependent upon sponsorship level
- Three (3) complimentary conference registrations
- Exposure on social media as a Diamond sponsor (Facebook, Twitter, Instagram, LinkedIn)
- Opportunity to introduce a keynote speaker
- Premium exhibitor booth with live interaction
- Pre-recorded demonstration session (30 minutes) with Q&A at exhibitor booth
- Featured Post including image, text and a link to your website to be shared on social media and included in an issue of the PTSA electronic newsletter
- Recognition during opening remarks
- Opportunity to contribute virtual prizes & swag
- Attendee interaction with gamification
- TOTAL VALUE = \$2550

Emerald Sponsorship Benefits – Cost \$1,500

- Visual identity recognition with a logo on the PTSA website, size dependent upon sponsorship level
- Two (2) complimentary conference registrations
- Exposure on social media as an Emerald sponsor (Facebook, Twitter, Instagram, LinkedIn)
- Opportunity to introduce a session speaker
- Premium exhibitor booth with live interaction
- Featured Post including image, text and a link to your website to be shared on social media and included in an issue of the PTSA electronic newsletter
- Recognition during opening remarks
- Opportunity to contribute virtual prizes & swag
- Attendee interaction with gamification
- TOTAL VALUE = \$1700

Ruby Sponsor Benefits – Cost \$1,000

- Visual identity recognition with a logo on the PTSA website, size dependent upon sponsorship level
- One (1) complimentary conference registrations
- Exposure on social media as a Ruby sponsor (Facebook, Twitter, Instagram, LinkedIn)
- Basic exhibitor booth

- Featured Post including image, text and a link to your website to be shared on social media and included in an issue of the PTSA electronic newsletter
- Recognition during opening remarks
- Opportunity to contribute virtual prizes & swag
- Attendee interaction with gamification
- TOTAL VALUE = \$1300

Opal Sponsor Benefits – Cost \$500

- Visual identity recognition with a logo on the PTSA website, size dependent upon sponsorship level
- One (1) complimentary conference registrations
- Exposure on social media as an Opal sponsor (Facebook, Twitter, Instagram, LinkedIn)
- Basic exhibitor booth
- Recognition during opening remarks
- Opportunity to contribute virtual prizes & swag
- Attendee interaction with gamification
- TOTAL VALUE = \$750

A La Carte Sponsorship Menu

The following sponsorship benefits may be purchased separately or added to one of the above packages.

Benefit	Cost
Additional conference registrations – each	\$100
Option to upgrade to a premium exhibitor booth	\$250
Specific social media interactions, posts, tweets – each	\$300
Featured post including image, text, and a link to your website shared on social media and included in the PTSA electronic newsletter – each	\$500
Host an activity break (pre-recorded on demand to attendees) – each	\$100
Sponsor a PTSA membership – each	\$50

Any form of sponsorship towards the growth and development of the pharmacy technician profession is appreciated. Please contact us for other sponsorship options. For more information, or to discuss your sponsorship needs, please contact conference.sponsorship@ptsa.ca

Payment may be provided by cheque to PTSA, PO Box 52134, Edmonton AB T6G 2T5, via electronic transfer, or through the PTSA website [PTSA Conference - PTSA](#) via Vendor Donations using the [Donate \(paypal.com\)](#) button.

Benefit Details

Visual identity recognition with a logo on the PTSA.ca website: Files must be submitted in PNG or JPEG formats. Logos will be added to the website as they are received and will remain visible until **October 31, 2022**.

Complimentary conference registrations: Attend all conference sessions and events as an attendee. Educational sessions will be accredited for pharmacy technicians only. You may choose to donate your complimentary registrations if you are unable to use them and purchase additional registrations from the a la carte menu. If you would like to donate your complimentary/purchased registrations the deadline to notify the planning committee is **June 1, 2022**.

Exposure on social media as a sponsor: Content recognizing your company and sponsorship level will be shared on Facebook, Twitter, Instagram and LinkedIn prior to the conference. If you would like a specific message/post shared on social media you may add-on this option from the a la carte menu.

Visual recognition with a logo on the PTSA website:
<https://ptsa.ca/ptsa-conference/>




Diamond Sponsors

Your Logo Here



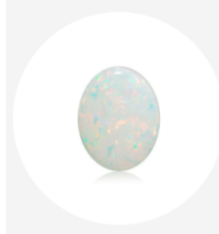
Emerald Sponsors

Your Logo Here Your Logo Here



Ruby Sponsors

Your Logo Here Your Logo Here Your Logo Here



Opal Sponsors

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Opportunity to introduce a keynote speaker: Introduce the opening or closing keynote presenter on Saturday or Sunday. This benefit is available to Diamond sponsors only. The four (4) available opportunities will be provided on a first come, first served basis. You may choose to introduce a session speaker if preferred.

Opportunity to introduce a session speaker: Excluding the keynote sessions, introduce a session speaker of your choice. This benefit is available to Emerald sponsors only. Available opportunities will be based on the number of educational sessions and will be provided on a first come, first served basis.

Exhibitor booths: Through your basic booth (included in all sponsorship levels) share customized information about your company with attendees and interact with attendees one-on-one via chat messaging. Included in Diamond and Emerald sponsor levels is a premium booth in the virtual exhibit hall which gives you access to opportunities to live video chat with groups of attendees and obtain contact information. Other sponsor levels can choose to upgrade to a premium booth as an add-on from the a la carte menu. Booth customization must be completed by **August 31, 2022**.

Pre-recorded demonstration session: Available to Diamond sponsors only. Record a 30 minute presentation about your company, products or topic of your choice in advance of the conference. Sessions will be available for attendees to view on demand. Sessions will be promoted as a non-accredited portion of the conference education programming. Invite attendees that view your demo to ask questions live at your premium exhibitor booth.

Featured website post on PTSA website: Includes an image, text and a link to your website featured on the PTSA website. Posts will be featured on the website for at least 30 days, shared on social media and included in one issue of the PTSA electronic newsletter.

Host an activity break: Available only as an a la carte add-on option. Recorded videos of activities (provided by you) will be available to attendees on demand throughout the conference. Activities should be light and fun and provide for a physical or mental break.

Opportunity to contribute prizes & swag: Donate gift cards and other virtual prizes to be awarded throughout the conference. Virtual coupons/discount codes, electronic brochures and other virtual promotional materials may be included in the “virtual swag bag” attendees will receive.

Gamification: Increase interaction with attendees by participating in conference gamification activities. Opportunities will increase with higher sponsorship levels.

Sponsor a PTSA membership: Available only as an add-on option. Donate one or more PTSA memberships. May be awarded as prizes throughout the conference or at your booth.